

NEW THIS YEAR: \$100 REWARDS! SEE INSIDE

SALE · A · BRATION

JANUARY 3 – MARCH 31, 2018



GET MORE OF WHAT YOU LOVE — FOR — FREE



During our annual Sale-A-Bration event, we love FREE. In fact, we love free so much we give you three different ways to earn free products: shop, join, and host.

SHOP

Love everything? Earn it all! For every \$50 you spend (before tax and shipping), choose a FREE product from this brochure. **Plus, new this year: Earn even bigger rewards when you spend \$100 (before tax and shipping).** Just look for the \$50 and \$100 reward icons throughout the brochure.



Watch for another set of special Sale-A-Bration items coming February 16!

OUR PRODUCTS

Red rubber stamps come with wood blocks for permanent mounting, or reusable clear blocks can be purchased separately. Photopolymer stamps come unmounted for use with clear blocks. See p. 3 of the annual catalog for details. All stamp artwork is shown at 100%. Visit stampinup.com/translated to see our products available in other languages.

Page numbers refer to this brochure unless otherwise noted. The abbreviation AC refers to the annual catalog; OC refers to the occasions catalog. To see our products online, visit stampinup.com/store.

Product availability may be limited towards the end of the promotional sales period.

JOIN

Join Stampin' Up!® during Sale-A-Bration, get even more rewards, and live what you love.

STANDARD STARTER KIT + MORE STAMPS DURING SALE-A-BRATION

FIRST: Choose \$125 in Stampin' Up! products for just \$99!

SECOND: Choose TWO additional FREE stamp sets*—that's up to a \$101 value!

**You may choose any stamp sets from the annual or occasions catalogs; bundles, kits, and Sale-A-Bration items cannot be selected as free stamp sets for this promotion.*

HOST

Host a stamping event and share your passion. Plus, when you host a qualifying party during Sale-A-Bration, you'll get more Stampin' Rewards—**\$25 more!** You can even put your Stampin' Rewards toward the cost of your Starter Kit.

PARTY SALES ¹ (BEFORE TAX & SHIPPING)	STAMPIN' REWARDS ²	MORE WITH SALE-A-BRATION
\$150	10%	—
\$250	10%	\$25 MORE in Stampin' Rewards with \$250 in party sales! ³
\$300	12%	
\$450	14%	
\$600 OR MORE	16%	

Party sales of \$450 or more also earn one 50%-off item. Items that can be purchased with this discount include full-priced items and bundles only.

¹You also earn Stampin' Rewards when you place a qualifying order online.

²Stampin' Rewards cannot be used on a 50%-off item.

³Before tax and shipping.



Our new Distinktive* stamps lay down the ink at different opacities giving the finished image more depth—just ink the surface lightly for a perfect photographic finish.

**Patent pending*



Thank You

SENDING
Heartfelt
THOUGHTS

*Thinking
of You*

HEARTFELT BLOOMS

147197 (wood blocks included)
147202 (suggested clear blocks: b, c, e)
4 rubber stamps • Available in French

FREE
—WITH—
\$50
PURCHASE

THIS PROJECT USES A FREE ITEM

When you buy the products to make this project (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Heartfelt Blooms Stamp Set (p. 4)!



8-1/2" X 11" CARDSTOCK

AC p. 184-185

● Sweet Sugarplum • 141418 **\$8.00**

○ Whisper White • 100730 **\$9.00**

STAMPIN' PADS®

AC p. 184, 201

● Basic Gray Archival • 140932 **\$7.00**

● Sweet Sugarplum Classic • 141395 **\$6.50**

METALLIC THREAD

○ Silver • 138402 **\$3.00** • AC p. 198

3/8" SHIMMER RIBBON

● Pool Party • 144152 **\$7.00** • AC p. 199

TAILORED TAG PUNCH

145667 **\$18.00** • OC p. 45



FREE SALE-A-BRATION ITEM
HEARTFELT BLOOMS STAMP SET



Use a single ink color—
one and done—or
stamp in gray and color
with our Watercolor
Pencils or an
Aqua Painter® for a cool
colored-photo effect.

These samples also use the Labeler
Alphabet Stamp Set (AC p. 180).





FREE
WITH
\$50
PURCHASE

MIXED MEDALLIONS CARD KIT

147183

Makes 8 trifold cards. Includes 8 trifold card bases (4 each of 2 designs); 8 white envelopes; 1 die-cut sheet with English, French, and German pieces; 75 adhesive dots.

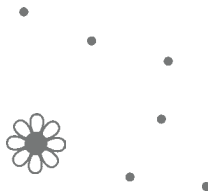
Berry Burst, Calypso Coral, Sahara Sand, white



Today is all about YOU!



Beautiful
FRIEND



BEAUTIFUL PEACOCK

147239 (suggested clear blocks: a, c, d)
12 photopolymer stamps • Two-Step • Available in French



The peacock feathers are so versatile—use them as a flourish or a swirl!





These samples also use the Party Hat Birthday Stamp Set (OC p. 8) and the Lots of Happy Card Kit (OC p. 15).



LOTS OF LAVENDER

147194 (suggested clear blocks: a, b, d, e)
 11 photopolymer stamps • Two-Step



THIS PROJECT USES A FREE ITEM

When you buy the products to make this project (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Lots of Lavender Stamp Set (p. 8)!



8-1/2" X 11" CARDSTOCK

AC p. 185, 194

○ Vellum • 101856 **\$8.00**

○ Whisper White • 100730 **\$9.00**

STAMPIN' PADS

AC p. 184-186, 201

● Basic Black Archival • 140931 **\$7.00**

● Berry Burst Classic • 144083 **\$6.50**

● Pear Pizzazz Classic • 131180 **\$6.50**

● Perfect Plum Classic • 126963 **\$6.50**

WHISPER WHITE

1/4" ORGANZA RIBBON

145590 **\$6.00** • OC p. 23

STRIPED TREAT BAGS

144255 **\$5.50** • AC p. 195



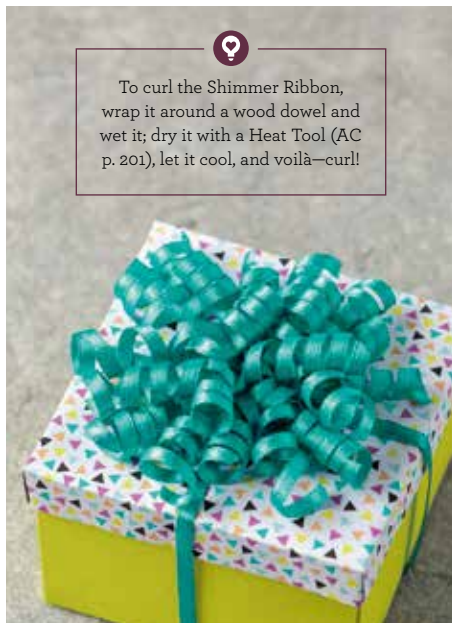
FREE SALE-A-BRATION ITEM
LOTS OF LAVENDER STAMP SET



This sample also uses the Apron of Love Stamp Set (OC p. 47).



FREE
WITH
\$50
PURCHASE



To curl the Shimmer Ribbon, wrap it around a wood dowel and wet it; dry it with a Heat Tool (AC p. 201), let it cool, and voilà—curl!

SHIMMER RIBBON PACK

147243

Gorgeous shimmery ribbon in Basic Gray (1/4" wide), Bermuda Bay (1/8" wide), and Calypso Coral (3/8" wide). 3 rolls: 5 yards each.

THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Sweet Soirée Memories & More Card Pack (p. 11)!



CAKE SOIRÉE STAMP SET

OC p. 12

Wood-mount • 145521 **\$47.00**

Clear-mount • 145745 **\$35.00**

NOTE CARDS & ENVELOPES

○ Whisper White • 131527 **\$6.00** • AC p. 195

ARCHIVAL STAMPIN' PAD

● Basic Gray • 140932 **\$7.00** • AC p. 201

WHISPER WHITE SOLID BAKER'S TWINE

124262 **\$3.00** • AC p. 199

IRIDESCENT SEQUIN ASSORTMENT

144212 **\$5.00** • AC p. 197




FREE SALE-A-BRATION ITEM

**SWEET SOIRÉE
MEMORIES & MORE
CARD PACK**






 Memories & More is perfect for traditional scrapbooking, pocket scrapbooking, and cardmaking! Find more Memories & More products in the annual and occasions catalogs.



SWEET SOIRÉE MEMORIES & MORE CARD PACK

147353

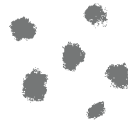
Includes 72 total double-sided cards: 52 3" x 4" cards (2 each of 26 designs); 20 4" x 6" cards (2 each of 10 designs). Available in English only.

Basic Gray, Berry Burst, Calypso Coral, Daffodil Delight, Flirty Flamingo, Marina Mist, Old Olive, Powder Pink, Rich Razzleberry, Whisper White
 Coordinates with Sweet Soirée suite (OC p. 10-13)

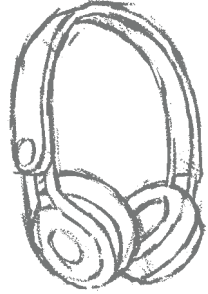
Visit stampinup.com/store and search by item number to see all card designs.



YOU'RE
AWESOME



HERE'S TO AN
EPIC
CELEBRATION



EPIC CELEBRATIONS

147232 (wood blocks included) • 147236 (suggested clear blocks: a, b, c, h)
6 rubber stamps • Available in French

FREE
WITH
\$50
PURCHASE





BUBBLES & FIZZ DESIGNER SERIES PAPER

147244

12 sheets: 2 each of 6 double-sided designs. 12" x 12". Acid free, lignin free.

Basic Gray, Bermuda Bay, Calypso Coral, Daffodil Delight, Lemon Lime Twist, Whisper White
Coordinates with Bubble Over Stamp Set (OC p. 32)

THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Bubbles & Fizz Designer Series Paper (p. 13)!



BUBBLE OVER BUNDLE
Bubble Over Stamp Set +
Bottles & Bubbles Framelits™ Dies
146082 **\$40.50** • OC p. 32

8-1/2" X 11" CARDSTOCK
O Whisper White • 100730 **\$9.00** • AC p. 185

PICTURE PERFECT PARTY
CARDSTOCK PACK
145560 **\$8.00** • OC p. 5

CLASSIC STAMPIN' PAD
● Bermuda Bay • 131171 **\$6.50** • AC p. 186

GLITTER & CLEAR EPOXY SHAPES
145632 **\$7.00** • OC p. 33



FREE SALE-A-BRATION ITEM
BUBBLES & FIZZ
DESIGNER SERIES PAPER

THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Tutti-frutti Cards & Envelopes (p. 14)!



FRUIT BASKET STAMP SET

145833 **\$16.00** • OC p. 29

8-1/2" X 11" CARDSTOCK

○ Whisper White • 100730 **\$9.00** • AC p. 185

TUTTI FRUTTI 6" X 6" DESIGNER SERIES PAPER

145606 **\$10.00** • OC p. 29

CLASSIC STAMPIN' PADS

AC p. 184-186

- Berry Burst • 144083 **\$6.50**
- Daffodil Delight • 126944 **\$6.50**
- Lemon Lime Twist • 144086 **\$6.50**
- Night of Navy • 126970 **\$6.50**



FREE SALE-A-BRATION ITEM
TUTTI-FRUTTI
CARDS & ENVELOPES



These samples also use the Happy Birthday Gorgeous (AC p. 77) and Lovely Wishes (OC p. 50) Stamp Sets.

TUTTI-FRUTTI CARDS & ENVELOPES

147242

16 preprinted card bases and envelopes. 4 each of 4 designs.

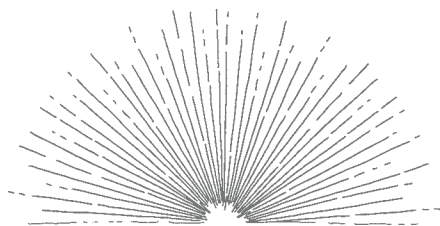
Basic Black, Calypso Coral, Crumb Cake, Daffodil Delight, Lemon Lime Twist, Pool Party
Coordinates with Tutti-frutti suite (OC p. 28-29)



PARTY PANDAS

147218 (wood blocks included)
 147221 (suggested clear blocks: a, d, e, g)
 7 rubber stamps • Available in French





are simply
YOU
amazing
Let's to me
celebrate

AMAZING YOU

147212 (wood blocks included)
 147215 (suggested clear blocks: a, c, d, g)
 8 rubber stamps • Available in French
 Coordinates with Celebrate You Thinlits™ Dies (p. 17)





FREE
WITH
\$100
PURCHASE



Get both the Amazing You Stamp Set and Celebrate You Thinlits when you spend \$150!

CELEBRATE YOU THINLITS DIES

146840

3 dies. Largest image: 3-9/16" x 1-1/8". Available in French.

Coordinates with Amazing You Stamp Set (p. 16). Thinlits will be available in the 2018-2019 annual catalog.



These samples also use the Lots of Love (AC p. 87) and Picture Perfect Birthday (OC p. 5) Stamp Sets.

Create an ombre "celebrate" by die cutting the word in each desired color of cardstock, then cutting the individual letters, and gluing them onto a single-colored die cut.



THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Happy Wishes Stamp Set (p. 19)!



8-1/2" X 11" CARDSTOCK

AC p. 186, 194

- Calypso Coral • 122925 **\$8.00**
- Rich Razzleberry • 115316 **\$8.00**
- Whisper White Thick • 140272 **\$7.00**

WOOD TEXTURES
DESIGNER SERIES PAPER STACK
 144177 **\$10.00** • AC p. 187

CLASSIC STAMPIN' PADS
 AC p. 186

- Calypso Coral • 126983 **\$6.50**
- Rich Razzleberry • 126950 **\$6.50**

EMBOSSING PASTE
 141979 **\$8.00** • AC p. 201

3/8" CLASSIC WEAVE RIBBON
 ○ Soft Sky • 144160 **\$7.00** • AC p. 198

TOUCHES OF NATURE ELEMENTS
 144216 **\$6.00** • AC p. 196

PATTERN PARTY DECORATIVE MASKS
 144103 **\$6.00** • AC p. 201

PALETTE KNIVES
 142808 **\$5.00** • AC p. 201

LOTS OF LABELS FRAMELITS™ DIES
 138281 **\$27.00** • AC p. 214



FREE SALE-A-BRATION ITEM
HAPPY WISHES STAMP SET

you
are the
be **happy**

anniversary
birthday
you make me so
wishing you a
friends
wishes
for you

best,

I love
having a

friend
like you

hope you
have the

day

sending
my very

HAPPY WISHES

147224 (wood blocks included)

147227 (suggested clear blocks: a, b, c, h, i)

16 rubber stamps • Available in French

FREE
WITH
\$100
PURCHASE

FIND NEW WAYS TO CELEBRATE



IN THE 2018

occasions catalog!

Only available through May 31, 2018

Contact your demonstrator today to get your copy or visit **stampinup.com** to learn more.

PROMOTIONAL SALES PERIOD: JANUARY 3–MARCH 31, 2018

Product availability may be limited toward the end of the promotional sales period.

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ORDERING

All products in this catalog may be purchased through a Stampin' Up! demonstrator. Demonstrators are independent contractors and are not employees of Stampin' Up! To help your demonstrator ensure accuracy in taking your order, always include item number, description, and price of each item ordered. Your demonstrator will provide you with two copies of your order. Please retain these copies for your personal records. If ordering online, you may print your receipt to keep for your personal records. You have a right to cancel your order within three business days of placing it (five business days of placing the order in Alaska; 15 business days of placing the order for customers age 65 or older in North Dakota). Ask your demonstrator for more details.

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HOW TO EARN FREE PRODUCTS!

